A young child with dark hair in a ponytail, wearing a dark, long-sleeved dress, is focused on playing with bubbles. The child is holding a small white object, possibly a bubble wand, and several bubbles are visible around them. The background is a blurred indoor setting.

New Hampshire ECE System Visioning and CFA Launch

June 4, 2026

The logo for P5 Fiscal Strategies is located in the top right corner. It features a stylized bar chart with five bars of increasing height from left to right, colored in shades of blue and black. Below the chart, the text 'P5' is written in a large, bold, black font, with a play button icon integrated into the '5'. Underneath 'P5', the words 'Fiscal' and 'Strategies' are stacked in a smaller, black, sans-serif font.

P5
Fiscal
Strategies



Welcome



www.prenatal5fiscal.org

- Nonprofit focused on addressing the broken fiscal and governance structures that exist within the prenatal to five system.
- Founded on a set of shared principles that center the needs of children, families, providers, and the workforce and fundamentally rethinks the current system to better tackle issues of funding and access.
- Provides leadership and direct support to states and communities.
- New Hampshire Team members: Jeanna Capito, Danielle Fuentes Johnson, Karen Rhinehardt, Simon Workman

Goals for Today's Convening

- Introduce community to the ECE system visioning and comprehensive fiscal analysis project
- Build a shared understanding of the approach to this work
- Provide an opportunity to share input on the future vision for early care and education system in New Hampshire
- Begin process of developing a shared brand, communications, and messaging around this work and broader ECE work
- Gather input into engaging community members across New Hampshire in this work



Agenda

Welcome

**ECE System Activities Overview:
Visioning and Fiscal Analysis**

ECE Visioning Future State

ECE Visioning Vision Ingredients

Communications and Messaging

Visioning Community Engagement

Next Steps

Welcome Remarks

Sara Vecchiotti

Couch Family Foundation

Julie Asher

New Hampshire Early Childhood
Funders Collaborative

Morissa Henn

New Hampshire Department of Health
and Human Services



At your table, please share:

- 1. Your name, organization, and the role you play in NH's ECE system.**
- 2. What brings you to this work or what keeps you connected to it.**
- 3. One strength you believe New Hampshire already has that this work should build on.**

Participant list:



SCAN ME

01

Context: System Approach to Early Care and Education

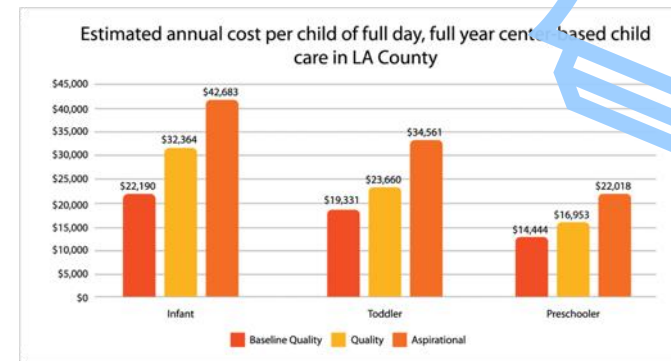
Why a Systems Approach?

- Multiple funding streams
- Diverse communities and needs
- Multiple programs and sectors of services
- No single program or funding stream will meet all need



Current Approach To The System

- Siloes across the prenatal to five and ECE systems
- Complex system
 - Inefficient
 - Fails to meet families needs
 - Burdensome for providers and administrators.
- Solutions singular in focus, disconnected from ECE system

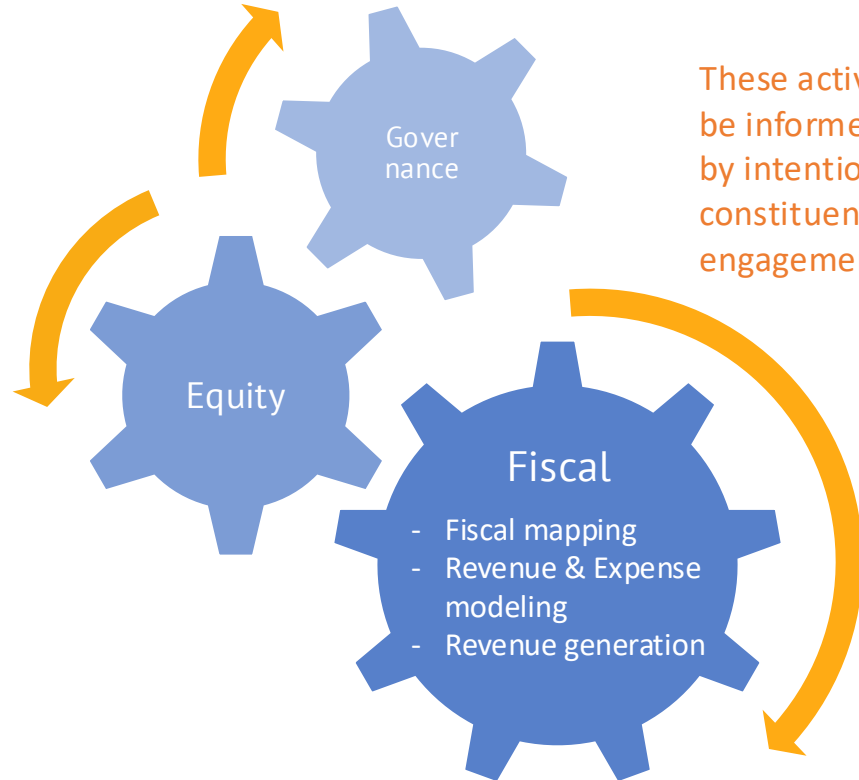




ECE System Activities Overview

Comprehensive Fiscal Analysis Theory of Change

States and communities should make use of tools and resources to gather and analyze data to better understand their current system...



These activities should be informed and driven by intentional constituent engagement...

The results can inform and be utilized for a comprehensive fiscal approach that **increases funding, better aligns funding, and ensures efficient funding and governance structures...**

Comprehensive
Fiscal Approach

Policy – Program - Practice

All in service of a **comprehensive PN-5 system** that works for families, providers, businesses, and caregivers.



Engagement and Systems Change

Comprehensive Analysis

Vision for PN-5 System

P5FS Comprehensive Fiscal Analysis Approach

Comprehensive Fiscal Analysis

Fiscal Mapping

- Review extant data on federal, state, tribal, and local public funding streams
- Conduct key informant interviews with fund administrators
- Products include a fiscal map, summary analysis charts, and funding catalogues

Cost Modeling

- Collect data from providers, diverse delivery, across the state
- Engage providers to obtain detailed understanding of revenue and expenses
- Develop cost model frame to inform the models
- Products include early care and education direct service and system cost models

System Analysis

- Analyze existing strategic plans for intersection with fiscal and governance system change
- Engage constituents in planning for response to CFA
- Apply an equity frame to analyzing system approach and developing recommendations
- Products include gap analysis of systemic approach, governance, and fiscal needs; others as need determines

Fiscal Vision & Guiding Principles

Recommendations

Constituent Engagement

NH ECE Visioning and CFA Timeline and Activities

Year 1

Year 2

Constituent Engagement and Input

Comms Strategy:
Launch Phase

Comms Strategy:
Implementation
Phase

NH ECE Vision

Fiscal
Vision

Refine Fiscal
Vision

Data Review and Collection

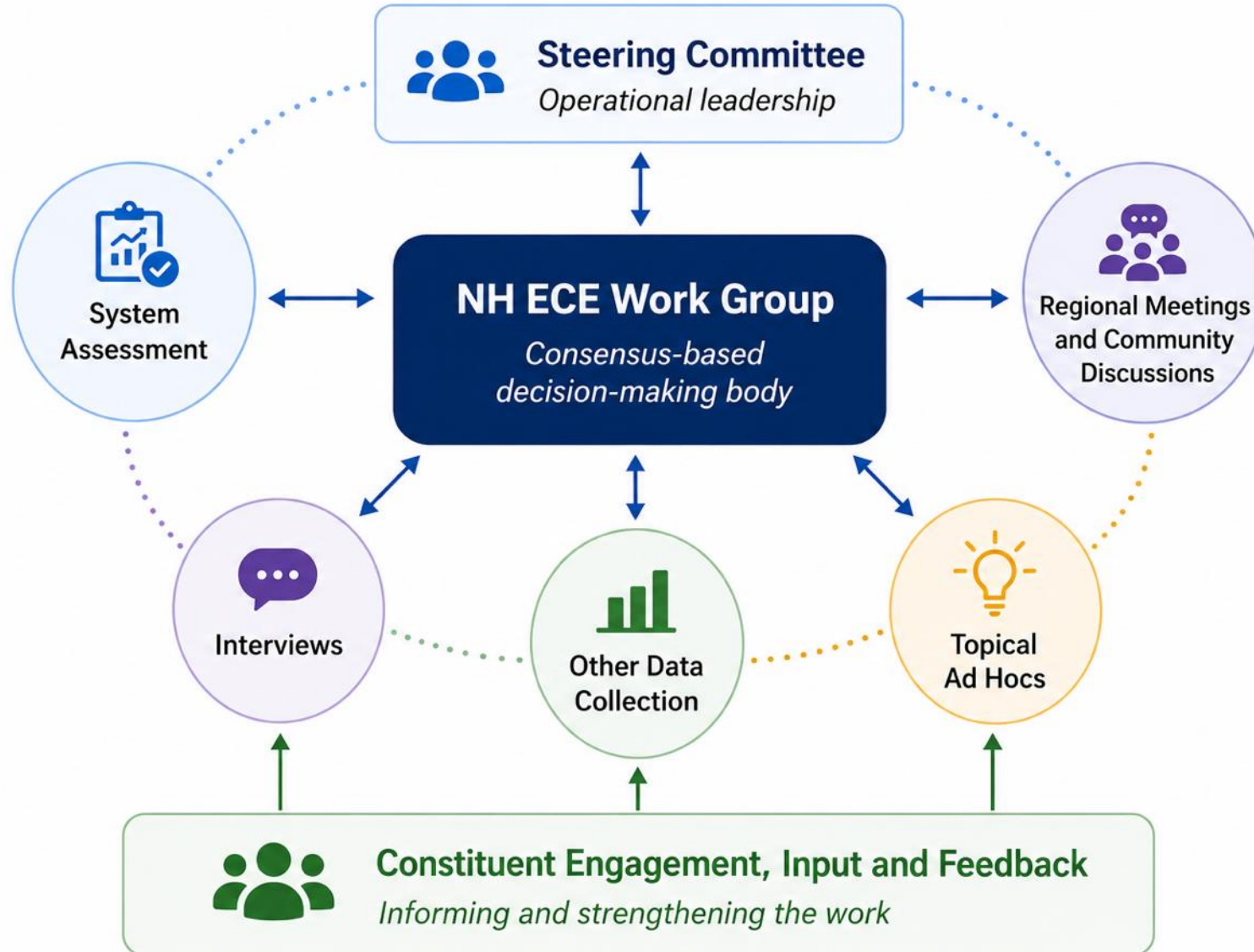
Cost Model Development

Fiscal Mapping and Analysis

Modeling and Mapping Outputs

System Analysis and
Recommendations

ECE Vision and CFA Process Structure



02

ECE Visioning: Future State

Imagine New Hampshire ten years from now. The early care and education system is working exactly as families, children, and educators need it to.

What does it look like?

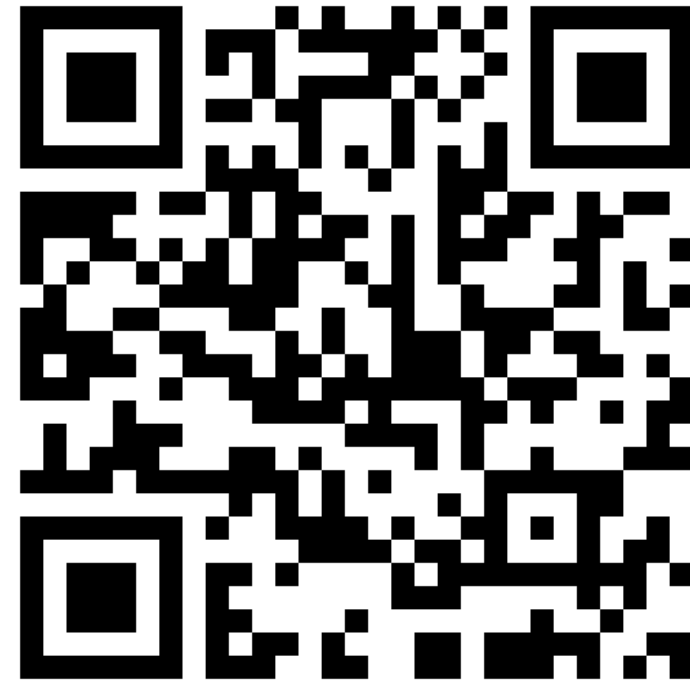
Instructions:

1. **Worksheet at table supports brainstorming: jot down notes on this sheet.**
2. **Transfer these concepts to the post it notes.**
3. **Discuss ideas at your table.**
4. **Post it notes will be placed on white paper around the room, by table.**
5. **Everyone will have an opportunity to look at the thoughts captured at other tables.**

Approximately 15 minutes for the activity.

What **three words**
describe the early care
and education system we
want for New Hampshire?

www.menti.com



6273 1051



Lunch

03

ECE Visioning: Vision Ingredients

“What must be true for New Hampshire’s early care and education system to succeed?”

What are the 5 to 7 core ingredients of New Hampshire’s early care and education system vision?

How would we know this vision has been achieved?

Instructions:

1. Identify 5-7 ingredients that must be part of the future ECE system in New Hampshire
2. Discuss ideas at your table
3. Transfer these concepts to the post it notes – one ingredient per post-it
4. Post it notes will be placed on white paper around the room, by table.

Approximately 20 minutes for the activity.

Instructions:

1. Stand up!
2. Walk around the room and look at what other tables created
3. Use up to 5 sticky dots to vote on which ingredients you feel are most essential for NH's future vision
4. You have 10 minutes!





Synthesis



What showed up across almost every table?

What feels unique?

Are there tensions we need to hold?

04

Messaging and Communications

- *Brown & Company Design*

Our role is to help **listen for language and messages** that will **resonate across New Hampshire** and to help ensure the communications that emerge from this work are **grounded in your voices and those of constituents.**

Today We Are Collecting Input To...

- Gather insight into what language resonates across audiences
- Develop an early understanding of how different groups frame the “why”
- Find signals about what language to lean into or avoid
- Collect broad input to take and refine later into messaging

Words Matter.

Amanda Gorman

Words can build bridges,
or words can build walls.

- **So how do you talk about this work?**
(Are there words or phrases you use regularly? Or stay away from?)
- **What language should we use to describe our future state or why, or vision??**
(Have you seen any language today that you love?)
- **How might we best express all of this?**
(What language can we use to make it concise, clear and compelling?)

- **What language resonates?**
(Any audience, any part of ECE system, but think New Hampshire)
- **What language alienates?**
(Any audience, any part of ECE system, but think New Hampshire)
- **What language will we carry forward?**
(Based on the above, your future state word cloud earlier, and your gut)

- **Messaging at this stage is focused on Vision & Fiscal Analysis**
(It's okay to think ahead as you are inspired however)
- **Objective today is to collect input only, the more the better!**
(ECE system has many phrases & acronyms. We encourage all contributions.)
- **Audience matters, but not today. Think about them all.**
(Focusing on audience priorities will help shape language use later. Think NH!)
- **We may or may not have a stand-alone brand at this stage**
(Stay tuned as we determine the best approach to branding for this work)

QUESTION 1

What
language
resonates?

QUESTION 2

What
language
alienates?

QUESTION 3

What
language
should we
carry
forward?

THANK YOU

- We appreciate all the input you shared today
- We look forward to hearing from constituent voices as well
- We encourage you to continue to reflect on language and messaging
- We will be back with draft messaging to share and get your input on

05

- ECE Visioning: Community Engagement**
- *Larksparre Consulting*
 - *NH Center for Justice & Equity*

Community Engagement Leads



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Community Engagement Priorities

- Listen to leaders, providers, and families
- Leverage the Equity Advisor Hub's expertise and relationships to help inform local engagement approaches and participants
- Ensure local voices are reflected in the Vision



Community Engagement Activities

Activity	June 2026	July 2026	Aug 2026	Sept 2026	Oct 2026	Nov 2026	Dec 2026
Local Outreach							
Key Leader Interviews							
Regional Meetings							
Gathering Additional Feedback							
Engagement Synthesis							

- **Reaching communities**
 - Who still needs to be part of this conversation?
 - Who is missing from this room?
 - Who are trusted messengers in different parts of the state?
- **Regional meetings**
 - What would make regional meetings worth attending?
 - What would reduce barriers to participation?
 - Are there existing meetings or convenings that could be leveraged?
- **Local leadership**
 - Who could serve as local conveners, outreach partners, or hosts?
 - How should local leads be supported?
- **Other approaches**
 - What other engagement methods should be considered?

06

Next Steps

1. Listen and Learn (June – September 2026)

- Regional meetings across New Hampshire
- Targeted conversations with providers, families, workforce, and community leaders
- Additional outreach to ensure missing voices are included

2. Draft the Vision (Fall 2026)

- Synthesize what we heard
- Identify common themes, priorities, and values
- Develop draft vision statement(s)

3. Validate and Refine (Late Fall – Winter 2026)

- Share draft vision back with communities
- Gather feedback and test for alignment
- Refine based on what we hear

4. Confirm the Vision and Launch the Next Phase (Early 2027)

- Share the final statewide vision
- Develop communications materials
- Begin the Comprehensive Fiscal Analysis

- Developing a project website to hold information about this process, provide updates and promote opportunities to participate
- Will be following up with email updates – let us know at newhampshire@prenatal5fiscal.org if you don't want to receive them or want to add a colleague
- Look out for regional meetings and future engagement activities
- Share this work with colleagues, families, providers, and community partners
- Help us identify voices, communities, and perspectives still missing





Thank you



www.prenatal5fiscal.org
newhampshire@prenatal5fiscal.org